

J.C. GRANT COMPANY

JEWELERS

April 24, 2014

To Whom It May Concern,

About two years ago, we decided to remodel our store. We talked to a couple of companies and decided to go with Herb Schottland. That is a decision we have not regretted. Our store looks FABULOUS and sales have increased. I don't know the percentage because I haven't had time to look at those things for making sales and counting money.

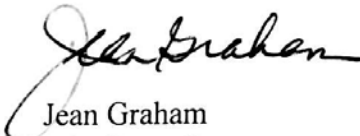
The new showcases make all the merchandise look new and different. Right after we reopened, customers thought we had ALL NEW merchandise. These showcases are easier to arrange the merchandise in and everything flows well. Customers actually walk up one side and down the other and see most of the merchandise instead of just a little in a couple of showcases.

We are glad we went with the little taller showcases too. (I just had to be difficult.) Herb told us to measure everything twice which we did, but we didn't think out where we were going to put some things so we kinda messed up on a couple of little things. That was our fault and not Herb's. He didn't work down here and didn't know our procedures.

Herb was very easy to work with. He made several trips to our store to talk with us and take measurements. He made some suggestions for things to do on other parts of the store as well. We have been extremely pleased with the new layout and showcases and wished we had done it years ago. The remodel was expensive, but it was money well spent.

Thanks HERB for a job well done.

Sincerely,



Jean Graham
J.C. Grant Co.



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